

## Downtown Development Authority of Pembroke

### DDA/Main Street Board Meeting Agenda

Wednesday, August 7<sup>th</sup> 14th, 2024

Pembroke City Hall

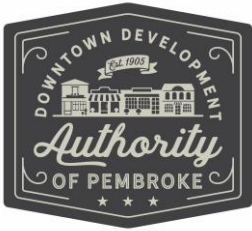
12:00 Noon

- **Call to Order:** Jonathan Mears called to order, Don Poythress Seconded
  
- **Attendance:**
  - Board: Dana Dudley, Don Poythress, Karon Bacon, Jonathan Mears
  - Staff: Fernanda Camacho Hauser
  - Members of the Public: Ken Kopi, Melissa Dent, Chris Freeman, Jeremy Thurston
  
- **Approval of Agenda:** Karon Bacon motioned, Jonathan Mears Seconded
  
- **Approval of Minutes:** Jonathan Mears motioned, Dana Dudley Seconded
  
- **Public Comment:**

Melissa Dent from Mustard Seed Shoppe was brought in for a brief meet and greet by community member Ken Kopi. Fernanda Camacho Hauser will reach back out to discuss potential store front options that exist in the community.

Chris Freeman, introduced himself as the new State Farm agent for the area who will be operating out of 153 N Main St. Fernanda Camacho Hauser will be working with the new business owner in order to organize the ribbon cutting for October 1<sup>st</sup>. Mr. Freeman expressed interest in participating in future community events such as a trunk or treat.

- **Old Business:**
  - Rental of 38 W Bacon St
    - The board voted to postpone the decision for next meeting to allow for a full board discussion to be had.
      - Jonathan Mears made the motion, Karon Bacon Seconded. Board voted unanimously.
  
- **New Business:**
  - Main Street Designation
    - Fernanda Camacho Hauser presented the board with the update regarding interest to regain Classic status by 2025. Both the



Main Street America and Main Street Georgia programs require several years of consistent performance in order to gain higher program levels.

- **Financial Report-**
  - **Current Balance: \$32,000.00**
  - **Deposits: \$2,180.00**
  - **Withdrawals: \$542.96**
- Upcoming Events
  - August: 14<sup>th</sup> & 28<sup>th</sup> Whistle Stop Market, Fernanda Camacho Hauser and Stephanie Morrison will be attending the GDA Annual Conference the week of August 26<sup>th</sup>. The Pembroke Historic District Scavenger Hunt will launch today during the Whistle Stop Market and will be available until the November launch of the walking tour.
  - September: 4<sup>th</sup> will be the last Whistle Stop Market Day, Christmas in Pembroke registration will open first week. Fernanda Camacho Hauser provided an update of the prices for the market as well as the consideration of moving the food trucks from the main market area to the parking lot of the First Bank. Jonathan Mears offered the space around Allegiance Technology for additional consideration.
  - October: Drive Thru Trick or Treat in partnership with the Pembroke Public Library will take place on Saturday, October 19<sup>th</sup>. Time to be determined once Fernanda Camacho Hauser meets with the Pembroke Public Library. The expense from the DDA's part for this event would be for the prizes for fan favorite booths (3 halloween themed gnomes from the dollar tree).
  - November: Fernanda Camacho Hauser will be closing the registration for the Christmas in Pembroke on November 15<sup>th</sup>.
- **Adjourn:**
  - **Meeting adjourned by Jonathan Mears and seconded by Don Poythress.**